

World Marketing Summit, 6-7 November 2020	Time Schedule				
	GMT	ROMA +1	TOKYO +9	NEW YORK -5	DUBAI +4
<b>Opening titles</b>					
Philip Kotler (Father of Modern Marketing and Founder of WMS )	00.01 AM	01.01 AM	09.01 AM	7.01 PM	04.01 AM
Sadia Kibria (Founder Socialpreneurship )	0.46 AM	1.46 AM	9.46 AM	7.46 PM	4.46 AM
Kozo Takaoka ex President & CEO, Nestle Japan	1.14 AM	2.14 AM	10.14 AM	8.14 PM	5.14 AM
Prof. Nonaka Ikujiro Hitotsubashi University, Japan	1.47 AM	2.47 AM	10.47 AM	8.47 PM	5.47 AM
Hermawan Kartajaya (Founding, Mark Plus, Indonesia)	2.19 AM	3.19 AM	11.19 AM	9.19 PM	6.19 AM
Linden Brown (Business Innovation Expert & Speaker, Australia)	2.47 AM	3.47 AM	11.47 AM	9.47 PM	6.47 AM
Prof. Kam-hon Lee (Emeritus Professor of Clinical Marketing, Hong Kong)	3.27 AM	4.27 AM	12.27 PM	10.27 PM	7.27 AM
Irfan Wahab Khan (CEO Telenor, Pakistan)	4.04 AM	5.04 AM	1.04 PM	11.04 PM	8.04 AM
Gautam Mahajan (President Value Foundation, India )	4.31 AM	5.31 AM	1.31 PM	11.31 PM	8.31 AM

Shahul Hamid Bin Mohd Ismail (Director, KAZ Capital, Malaysia)	5.05AM	6.05 AM	2.05 PM	11.05 PM	9.05 AM
Iwan Setiawan (CEO, Mark Plus. Indonesia )	5.34 AM	6.34 AM	2.34 PM	12.34 AM	9.34 AM
Prof. Jagdish Sheth (Emory University, USA)	6.03 AM	7.03 AM	3.03 PM	1.03 AM	10.03 AM
Prof. V Kumar Georgia State University, USA	6.42 AM	7.42 AM	3.42 PM	1.42 AM	10.42 AM
Philip Kotler (Father of Modern Marketing and Founder of WMS )	7.14 AM	8.14 AM	4.14 PM	2.14 AM	11.14 AM
Romano Prodi (Ex-Prime Minister of Italy)	7.59 AM	8.59 AM	4.59 PM	2.59 AM	11.59 PM
Francesco Venturini (CEO EnelX)	8.19 AM	9.19 AM	5.19 PM	3.19 AM	12.19 PM
Nino Lo Bianco President of BIP - Business Integration Partners	8.57 AM	9.57 AM	5.57 PM	3.57 AM	12.57 PM
Enrico Foglia Kotler Impact - Europe Director, BIP Consultant Hdrà business director, Italy	9.30 AM	10.30 AM	6.30 PM	4.30 AM	1.30 PM
Veronica Civiero (Global Solutions Manager, Facebook Italy)	10.05 AM	11.05 AM	7.05 PM	5.05 AM	2.05 PM
Prof. Uday Salunkhe (Head of Welingkar Institute of Management, India)	10.35 AM	11.35 AM	7.35 PM	5.35 AM	2.35 PM
Giuseppe Stigliano (CEO - Wunderman Thompson - Italy)	11.00 AM	12.00 PM	8.00 PM	6.00 AM	3.00 PM

Angelo Monoriti (Adjunct professor of negotiation, Luiss university, Italy)	11.43 AM	12.43 PM	8.43 PM	6.43 AM	3.43 PM
Paolo Gallo (Executive Coach, Speaker, Author)	12.25 PM	1.25 PM	9.25 PM	7.25 AM	4.25 PM
Prof. Dr. Hermann Simon (Founder, HermannSimon Inc., Germany)	12.46 PM	1.46 PM	9.46 PM	7.46 AM	4.46 PM
Prof. Mark Oliver Opresnik Digital Guru, University of Lubeck, Germany	1.11 PM	2.11 PM	10.11 PM	8.11 AM	5.11 PM
Nancy Nemes AI expert & TED Speaker, Germany	1.36 PM	2.36 PM	10.36 PM	8.36 AM	5.36 PM
Dr. Haseeb Shabbir Hull University, UK	2.03 PM	3.03 PM	11.03 PM	9.03 AM	6.03 PM
Prof. Waldemar Pfortsch University of Berlin, Germany	2.34 PM	3.34 PM	11.34 PM	9.34 AM	6.34 PM
Philip Kotler (Father of Modern Marketing and Founder of WMS )	3.17 PM	4.17 PM	12.17 AM	10.17 AM	7.17 PM
Ozgul Ozkan Yavuz Deputy Minister of Tourism, Turkey	4.03 PM	5.03 PM	1.03 AM	11.03 AM	8.03 PM
Osman Bardran Brand Architect & Branding Motivator, Egypt	4.34 PM	5.34 PM	1.34 AM	11.34 AM	8.34 PM
Ahmad Roosta Shahid Beheshti University Iran	4.57 PM	5.57 PM	1.57 AM	11.57 AM	8.57 PM
Tariq Qureishy CEO Exponential, Dubai, UAE	5.21 PM	6.21 PM	2.21 AM	12.21 PM	9.21 PM

Roberto Croci Managing Director of Microsoft for Startup, UAE	5.53 PM	6.53 PM	2.53 AM	12.53 PM	9.53 PM
Sekib Avdagic President of Istanbul Chamber of Commerce, Turkey	6.20 PM	7.20 PM	3.20 AM	1.20 PM	10.20 PM
Dr. Ahmed Tolba (American University in Cairo - Egypt)	6.59 PM	7.59 PM	3.59 AM	1.59 PM	10.59 PM
Philip Kotler (Father of Modern Marketing and Founder of WMS )	7.48 PM	8.48 PM	4.48 AM	2.48 PM	11.48 PM
Mauro Porcini (Global Chief Design Officer, Pepsi Cola USA)	8.34 PM	9.34 PM	5.34 AM	3.34 PM	12.34 AM
Russ Klein (President, American Marketing Association, USA )	9.14 PM	10.14 PM	6.14 AM	4.14 PM	1.14 AM
Robert G. Cooper (McMaster University Business School, Canada )	9.34PM	10.34 PM	6.34 AM	4.34 PM	1.34 AM
Saad Andaleeb (Penn State University, USA)	10.01 PM	11.01 PM	7.01 AM	5.01 PM	2.01 AM
Dominique Hanssens (Ucla, USA)	10.40 PM	11.40 PM	7.40 AM	5.40 PM	2.40 AM
Robert Wolcott Co-Founder & Chairman TWIN Global, USA	11.12 PM	12.12 AM	8.12 AM	6.12 PM	3.12 AM
David Aaker Branding Guru, USA	11.45 PM	12.45 AM	8.45 AM	6.45 PM	3.45 AM
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Ira Kaufman Founder & Director, Transformation Academy, USA	12.32 AM	1.32 AM	9.32 AM	7.32 PM	4.32 AM
Philip Kotler (Father of Modern Marketing and Founder of WMS )	1.00 AM	2.00 AM	10.00 AM	8.00 PM	5.00 AM
Prof. Andres Ibañez (Catholica University, Chile)	1.44 AM	2.44 AM	10.44 AM	8.44 PM	5.44 AM
Alberto Levy ex-Chief Strategy Office, Deloitte North America, Argentina	2.03 AM	3.03 AM	11.03 AM	9.03 PM	6.03 AM
Oscar Motomura (Founder & CEO of Amana Key Group, Brazil)	2.37 AM	3.37 AM	11.37 AM	9.37 PM	6.37 AM
Fernando Serra Universidade Nove de Julho, Brazil	3.10 AM	4.10 AM	12.10 PM	10.10 PM	7.10 AM
Raul Amigo Business Speaker, Colombia	3.36 AM	4.36 AM	12.36 AM	10.36 PM	7.36 AM
Dr. Abdulhai Mohammed Megdad CEO of Megabiz, Saudi Arabia	4.19 AM	5.19 AM	1.19 PM	11.19 PM	8.19 AM
Mohammad Hathut Marketing Consultant and Columnist, Saudi Arabia Dr. Abdulhai Mohammed Megdad CEO of Megabiz, Saudi Arabia	4.43 AM	5.43 AM	1.43 PM	11.43 PM	8.43 AM
Dr. Obaid Saad Alabdal Expert on Consumer Dynamics, Saudi Arabia	5.08 AM	6.08 AM	2.08 PM	12.08 AM	9.08 AM
Prof. Laura Galiyeva Serial Entrepreneur, Kazakhstan	5.33 AM	6.33 AM	2.33 PM	12.33 AM	9.33 AM

Kalid Suliman Al Rajhi Vice Chairman of Al Rajhi Holding Group Saudi Arabia	5.55 AM	6.55 AM	2.55 PM	12.55 AM	9.55 AM
Prof. Manoj Singh CEO Rubika, India	6.28 AM	7.28 AM	3.28 PM	1.28 AM	10.28 AM
Philip Kotler (Father of Modern Marketing and Founder of WMS )	6.53 AM	7.53 AM	3.53 PM	1.53 AM	10.53 AM
Luiz Moutinho Marketech & Futurecast guru, University of Lubeck, Germany	7.38 AM	8.38 AM	4.38 PM	2.38 AM	11.38 AM
Jonathan Deacon university of South Wales, UK	8.03 AM	9.03 AM	5.03 PM	3.03 AM	12.03 PM
Denis Rothman (AI expert & Ted speaker, France)	8.35 AM	9.35 AM	5.35 PM	3.35 AM	12.35 PM
Prof. Sandra Vandermerwe (Imperial College London, UK)	9.16 AM	10.16 AM	6.16 PM	4.16 AM	1.16 PM
Teresa Heath Wareing (TED Speaker and Tech Expert, UK)	9.52 AM	10.52 AM	6.52 PM	4.52 AM	1.52 PM
Jeff French (Brighton University Business School, UK)	10.24 AM	11.24 AM	7.24 PM	5.24 AM	2.24 PM
Michael Jacobdies London Business School, UK	10.57 AM	11.57 AM	7.57 PM	5.57 AM	2.57 PM
Velimir Srica (Professor of Management and IT, Croatia )	11.32 AM	12.32 PM	8.32 PM	6.32 AM	3.32 PM
Dominique Turpin (Director for Business Development, IMD Switzerland)	12.10 PM	1.10 PM	9.10 PM	7.10 AM	4.10 PM
Roberto Tundo (CEO OLIVETTI, Italy)	12.38 PM	1.38 PM	9.38 PM	7.38 AM	4.38 PM

Roberto Basso (Direttore External Affairs and Sustainability Wind Tre, Italy)	1.07 PM	2.07 PM	10.07 PM	8.07 AM	5.07 PM
Fabrizio Contardi (Asahi Premium Brands Global Markets trade Marketing Director Professional Certified Coach ICF, italy)	1.40 PM	2.40 PM	10.40 PM	8.40 AM	5.40 PM
SERGIO PININFARINA Co-Founder, Administrator & Business director of TUC LUDOVICO CAMPANA Co-Founder, Administrator & Inventor of TUC	2.00 PM	3.00 PM	11.00 PM	9.00 AM	6.00 PM
Bodo Schlegelmilch (Chairman of AMBA, Austria)	2.26 PM	3.26 PM	11.26 PM	9.26 AM	6.26 PM
Philip Kotler (Father of Modern Marketing and Founder of WMS )	3.05 PM	4.05 PM	12.05 AM	10.05 AM	7.05 PM
Laura Ries (Positioning Guru, Atlanta USA	3.52 PM	4.52 PM	12.52 PM	10.52 AM	7.52 PM
Russell Belk (Schulich Business School, University of York, Canada)	4.37 PM	5.37 PM	1.37 AM	11.37 AM	8.37 PM
Martha Rogers (Founding Partner, Peppers & Rogers Group, USA )	5.09 PM	6.09 PM	2.09 AM	12.09 PM	9.09 PM
Larry Light (ex Global CMO McDonald Restaurant Inc. - USA)	5.45 PM	6.45 PM	2.45 AM	12.45 PM	9.45 PM
Raj Sisodia Co-founder & Co-chairman of Conscious Capitalism Inc., USA	6.18 PM	7.18 PM	3.18 AM	1.18 PM	10.18 PM

Jennifer Aaker (Stanford Graduate School of Business, USA )	6.52 PM	7.52 PM	3.52 AM	1.52 PM	10.52 PM
Michael J. Gelb Author of Mastering the Art of Public Speaking, USA Christian Sarkar Editor, The Marketing Journal	7.17 PM	8.17 PM	4.17 AM	2.17 PM	11.17 PM
Jerry Yoram Wind Wharton University of Pennsylvania, USA	8.39 PM	9.39 PM	5.39 AM	3.39 PM	12.39 AM
David Houle (Futurist & co-Founder, Sarasota Institute USA)	9.06 PM	10.06 PM	6.06 AM	4.06 PM	1.06 AM
Len Herstein (CEO & Presidente of Managecamp Inc. USA)	9.45 PM	10.45 PM	6.45 AM	4.45 PM	1.45 AM
Brian Rotsztein IT expert & TED Speaker, Canada	10.16 PM	11.16 PM	7.16 AM	5.16 PM	2.16 AM
Konstantin Sarkisyn President of "TOT" PRODUCTION, Russia	10.58 PM	11.58 PM	7.58 AM	5.58 PM	2.58 AM
Closing titles					